



August 11, 2024 • Riverfront Park in Downtown Troy

WHAT IS FULL OUT FEST?

Produced by Troy Dance Factory, Full Out Fest is a celebration of creativity and community, bringing people together to share their talents and passions in one place.

What began as a refreshing re-imagining of our annual showcase, after cancelling our 2020 show due to COVID, has evolved into a celebration of creativity, activism, music, & community drawing over 1,000 guests. No longer is our annual dance showcase behind closed doors. We are proud to host our event in a park located in the heart of downtown Troy, that showcases the talent of the Capital District.

Full Out Fest is a blend of dance & live music performances on our main stages, a community market throughout the park, & a riverfront dance party. Makers secure market booth spots for only \$50, with non-profits paying \$0, making this is an affordable & accessible opportunity to all voices in our community. Musical guests are compensated fairly for their time and talent.

SPONSORSHIP

This event has taken its place as a local summer staple, showcasing the strength & energy that is created when community comes together over a shared desire to celebrate & uplift one another. By keeping vendor costs low, non-profit costs at zero, ticket prices low, not requiring a "recital" fee from dancers, and providing several free and interactive spaces for local residents to enjoy, this event can only stay strong with *your* help. We are looking for sponsors for our dance and music stages, so we can continue to offset the low-cost and no-cost opportunities for valued voices and members in our community.

DANCE

Full Out Fest showcases the talent of 75 plus dancers of all ages on stage going full out with choreography in hip-hop, tap, contemporary, heels and more!

MAKERS

Much like music and dance, art has an important place in our community. Combining dance and music onstage with art offstage, our festival bridges many forms of creative expression. Guests can visit the art market without a ticket to the event.

ACCESSIBILITY

We offer ticketed reserved seating & free hilltop lawn seating for anyone to enjoy at no cost. ADA accessible seating, & porta potties, are available.

The market, riverfront lounge & dance party are free and open to the public.

MUSIC

Full Out Fest presents bands and artists on the stage, as well as DJ Intell Hayesfield spinning beats, throughout the evening. The 2024 musical lineup is:

THE PAPER PRINCE
JAY AYEVEES
MUNDY
AILA CHIAR

COMMUNITY

Bringing the community together is the biggest value of FOF. We offer free market spots in our Full Out Fest market to local non-profit organizations who support and uplift members of our community through mental health services, housing, food access and sustainability, and more. Everyone is encouraged to explore the market area to meet the artists, innovators and change-makers in our local community.

WAYS TO PARTNER

- \$100-\$199** - Listed in the 2024 FOF Digital Program
- \$200-\$499** - Above benefits + being featured on the FOF website, and two Instagram post shoutouts
- \$500-\$999** - Above benefits + business name on event A-frame signs & other FOF signage (approx. 30 signs)
- \$1,000+** - Above benefits + 4 complimentary tickets, and your business' banner featured across the stage

For more info or to sponsor, email info@troydancefactory.com or click the link [here](#).

Visit us on the web at www.fulloutfest.com and on Instagram [@fulloutfest](https://www.instagram.com/fulloutfest).